

# the EXPATFAIRS

Digital Marketing  
Social Media  
Fairs & Events

# Our Digital Reach

- You partner with an organisation that **specialises in the EXPAT retail industry**:
- **ExpatFairs.com** is the one-stop source for the serious fair shopper.
- Regular fair-goers **visit our site** three or more times per month, you can precisely target your message to the day with an **audience** that is **seeking information** about what's on and what **vendors** will be there.



# Our Stats



## Expat Women

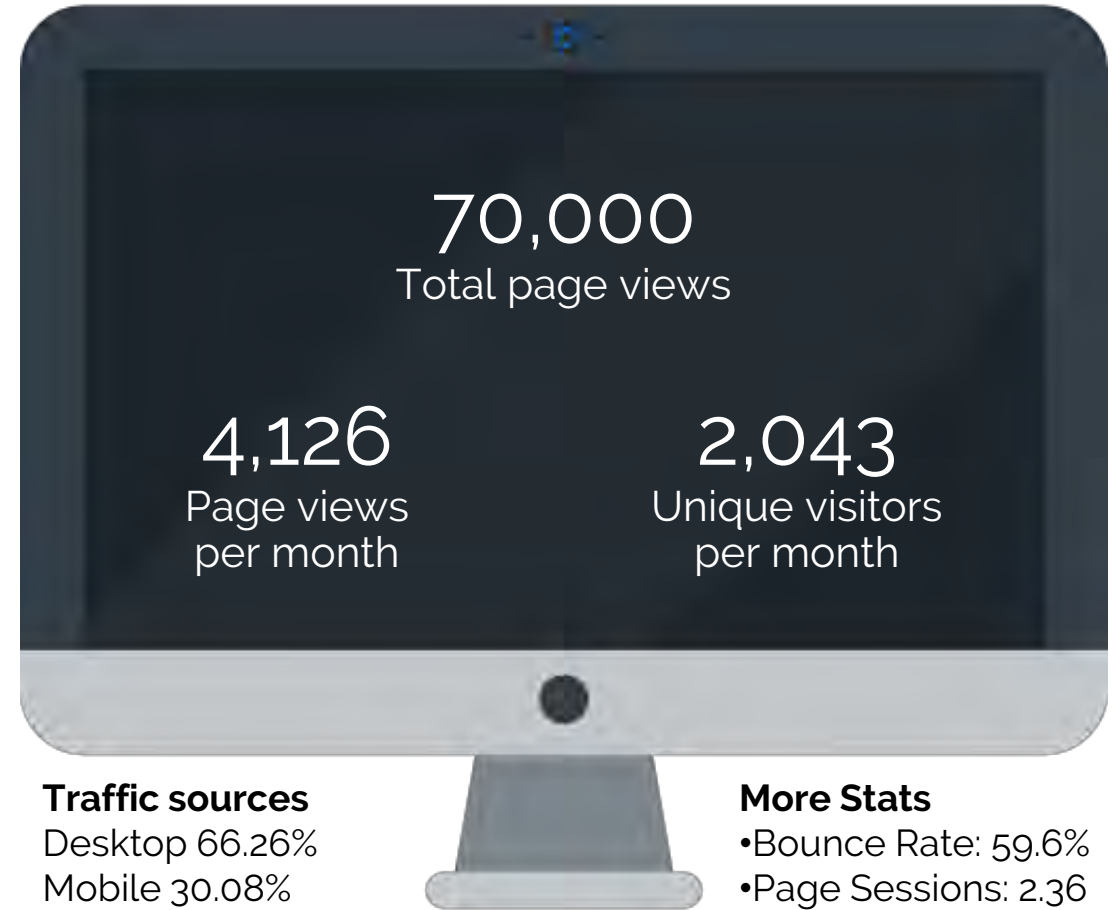
13,000 people average age 35–55, 80% have kids average monthly income SGD 15,000 – 30,000 a month



## Singaporean Affluent Women

high disposable family income; majority of this group of shoppers live in private properties in District 9, 10, 11, 15, 21 :

5,500 people with net worth of SGD 2 millions – 10 millions



## Traffic sources

Desktop 66.26%  
Mobile 30.08%  
Tablet 3.66%

## More Stats

- Bounce Rate: 59.6%
- Page Sessions: 2.36
- New Sessions: 68.4%

# Our Social Platforms

## Facebook Presence

4372 Likes   4571 Follows

- Our social presence is growing rapidly, since we introduced **Instagram** into our digital stable
- **Facebook** likes **organically** grow at 5% **per day** and our reach exceeds expectations.
- **Strong** reach in **Singapore** with international reach increasing.

Facebook Insights : Gender Summary



Facebook Insights : Likes by Demographic - Tabular

Age	Male	Female
13-17	0.1%	0.2%
18-24	0.7%	2%
25-34	3.7%	20.4%
35-44	4.2%	39.5%
45-54	2.1%	17.5%
55-64	0.6%	4%
65+	0.6%	2.2%

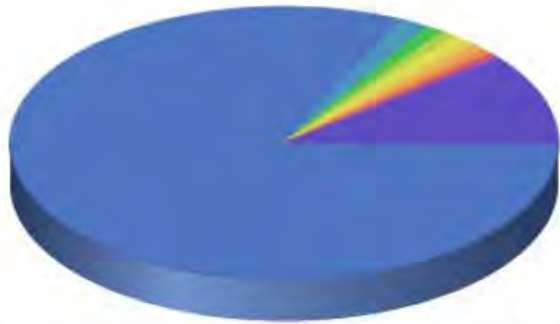
Growing Audience



theexpatfairs   Message   [Profile Icon]   [Dropdown Arrow]   [More Icon]

539 posts   1,357 followers   224 following

Facebook Insights : Reach by Region



City	Reach
Singapore, Central Region, Singapore	7,819
Hong Kong, Hong Kong	163
New Delhi, Delhi, India	102
Bangalore, Karnataka, India	87
Sydney, NSW, Australia	87
Melbourne, VIC, Australia	63
Johor Bahru, Johor, Malaysia	61
Kuala Lumpur, Malaysia	61
Mumbai, Maharashtra, India	40
London, England, United Kingdom	40
Other	1,004



# Our Fairs

## The Fullerton Hotel

- Yearly Christmas Glamour Fair

Approx. 600 -700 visitors to each fair

Approx. 80-100+ vendors



# Christmas GLAMOUR

## at The Fullerton Hotel

Drop into a Christmas wonderland shop for a stylish range of gifts for him, her and the little ones.

Enter our lucky draw for prizes worth up to \$5,000 and stand a chance to win the grand prize of an all-inclusive Club Med Bintan island stay package for 2 adults!

DATE /TIME:  
4th Dec, Monday,  
10.30am - 8.30pm  
LOCATION:  
Fullerton Hotel Ballroom, Lower Lobby

For more info: [www.theexpatfairs.com](http://www.theexpatfairs.com)  
For enquiries, call 9667 7240

*Over 90 vendors..*

Africology . Animal Merchandise . Arcadia Pantry . Aretha Singapore .  
Art by Emma Foster . Artisan of Sense . Arts To U Services . Asher BWS . AsterSpring .  
Big Blue Co . BottlesXO . Bo-Ya Creation . Chagaan . Chesed Private .  
Chinaan Creations . Colour Addict . Coopita . Doté . doTerra . EC Proof .  
Epigram Books . Fine Discoveries . Frangipanee . Frontiera . Glass Creations .  
Helping Hands Penan . Himalayan Thangkas . HOOK Coffee .  
International Cooking Club Singapore . Imprint Singapore . Joseph Ribkoff .  
Just Two Questions . Kariena May . Knitknacker Wellness . Little Suite . Lumas Gallery .  
LUVCAO . Manjrie . Mila . Mimento . Mitsuko . Monument Lifestyle . My Fine Things .  
My Grandfather's Clocks . My Pure Earth . Nail Deck . Naruebordin . Oh La La ... Lah! .  
Petite Fleur . Really Good Goods . Rever . Seasons & Celebrations . Silverplus .  
Silverworks . Sujata Se' . Sumire the Violet . Tasmanian Wilderness Honey .  
Terra Nomads . The Jewellery Collective Singapore . The LAB Fragrances .  
The Novel Encounter . The Outcall Spa . The Tropicalist . Theresa Cotton .  
Urban Vibes . White and Black Trading . Wild Barley . Wool Craft .  
Yocha Kombucha . Zuri Handmade For You and so many more!



ONE DAY ONLY  
3rd December 2018  
11.00 am to 7.00pm  
Sure Win Lucky Draw prizes sponsored by Far East Organization.


# Christmas GLAMOUR

## at The Fullerton Hotel

presented by **EXPATFAIRS**

2 PEAS IN A POT • AFRICOLOGY • ALCHEMIE  
• ALOHA NUSS JEWELRY • ANIMAL MERCHANDISE • ARETHA  
DESIGNS • ARTS TO U • ASHUR TRADING CO. LTD • ARTISAN OF  
SENSE • ATLAS COLLECTION • AVO & CO  
• BAHATI COLLECTION • BLING • BRAVO JEWELLERY •  
• 7 CHAKRAS HANDCRAFTED JEWELRY & HOME DECOR  
• BUNNY PLANET • CARING FOR CAMBODIA • COLOUR ADDICT •  
CHAGGAN • CHINAAR CREATIONS • CHUSA FASHION  
• COTTON HOUSE • CREATIONS BY MAGALI • DEKA KUDIBAL  
• DE STUDIO DESIGNS • EPIGRAM BOOKS • EC PROOF PTE LTD • EDEN • ELIE •  
ELYSIAN • SKINCARE • EPICRAM BOOKS • ESPRIT MADEMOISELLE • FES DESIGN •  
FINE DISCOVERIES INTERNATIONAL PTE LTD • FRANGIPANEE • FRONTIERA PTE LTD  
• KAA • GIMI HELEN • GOCOLODOM • HEATHER DESIGNS • HELPING HANDS  
PENAN • IGGY'S CRAFTS • IMAAN DECOR • JAGS AND ME • INTERNATIONAL  
COOKING CLUB SINGAPORE • JETZROOM • JOBIETHA JEWELLERY • KANYEKA •  
KARENMADE • KATE & AVIE • KIKKO ORGANICS • KILDI PHOTO • KIDDO •  
LAVENDER FOREST • MANJRIE • MILA • LINDA PREECE PHOTOGRAPHY • MAD  
ABOUT DECOUPAGE • MANUALMENTEBOOKS • MELIPONINI HONEY •  
MELAMUN • MONUMENT LIFESTYLE • MYDESIGN OF GEMS PTE LTD • MFDL  
INTERNATIONAL PTE LTD • NABUKEAUDE • OH LA LA • LAMINON POINT  
DESIGNS • RISALA SHOP • PETITE MODA PTE LTD • RANIS • BJ CREATIVE  
HOMES • SET IN BLUE DECOR • SILVERTWIG • SIMI BY JULES • STONES  
JOURNEY • STUDIO EMCI PTE LTD • SUJATA SE • SWISS CONNECT •  
TEAL • THE CURATOR • THE GREEK KOUZINA • THE LAB  
FRAGRANCES • THESS COUTURE • TOTAL WELLNESS • TSUGU  
• VIN • VIN • WIGGLE WAGGLE • YING SILVER •  
ZARABELLE • ZENKO WORLD • ZENNY TRADING  
PTE LTD • ZURI HANDMADE FOR YOU

For more info: [www.theexpatfairs.com](http://www.theexpatfairs.com)  
Charities supported: Caring for Cambodia, Netherlands Charity Association, Helping Hand

Big Sponsor By:  Media Partner:  Digital Partners:  Co-Partners:  

Expat health insurance wherever you go.  
FWD International Health Insurance offers you & your family coverage for hospitalisation, outpatient, dental, vision and maternity with customisable annual coverage limits between S\$100k to S\$3M. The wide network of clinics, hospitals provide world-class elective medical care in Singapore and around the globe. Also, double your coverage with features such as a No Claim Bonus\* and Reload benefit.

se code: **FWDEXPAT** for an exclusive promotion and get a **FREE ONLINE QUOTE**





Christmas  
GLAMOUR

The Fullerton Ballroom

TODAY - 10.30AM TO 8.30PM

WIN!!!

Over 90 vendors..

Alicology, Animal Merchandise, Arcadia Pantry, Aurelia Singapore, Art by Emma Foster, Artisan of Sense, Arts To U Services, Asher BWS, AsterSpring, Big Blue Co, BottlesXO, Bo-Ya Creation, Chagaan, Chesed Private, Chinasa Creations, Colour Addict, Coopita, Dote, doTerra, EC Proof, Epigram Books, Fine Discoveries, Frangipane, Frontiers, Glass Creations, Helping Hands Penang, Himalayan, Thangkas, HDOH Coffee, International Cooking Club Singapore, Imprint Singapore, Joseph Ribkoff, Just Two Questions, Kariena May, Knitcracker Wellness, Little Suite, Luma Gallery, LUVCAAO, Mangio, Mila Memento, Mitsuko, Monument Lifestyle, My Fine Things, My Grandfather's Clocks, My Pure Earth, Nail Deck, Naruebordin, Oh La La, Lahl, Petite Fleur, Really Good Goods, Rever, Seasons & Celebrations, Silverplus, Silverworks, Supala Se, Sumire the Violet, Tasmanian Wilderness Honey, Terra Nomads, The Jewellery Collective Singapore, The LAB Fragrances, The Novel Encounter, The Outcall Spa, The Tropicalist, Theresa Cotton, Urban Vibes, White and Black Trading, Wild Barley, Wood Craft, Yocha Kombucha, Zuri Handmade For You, and so many more!

Enter our lucky draw for prizes worth up to \$5,000 and stand a chance to win the grand prize of an all-inclusive 3-night 2-Bedroom stay package for 2 people!

Also, when you spin the wheel for a chance to win a Far East Organizational...

Event by:

**EXPAT FAIRS**

Media Partner:

**The Finder**

Partner:

**Far East Organizational**

Digital Partners:

**EXPAT CHOICE ASIA**

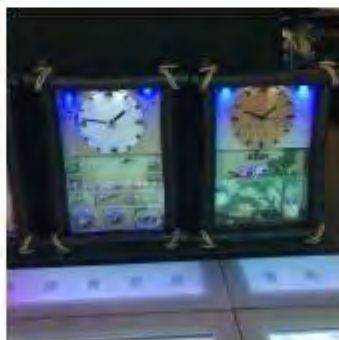
**Angloinfo**







# Home & Decor





# Drinks



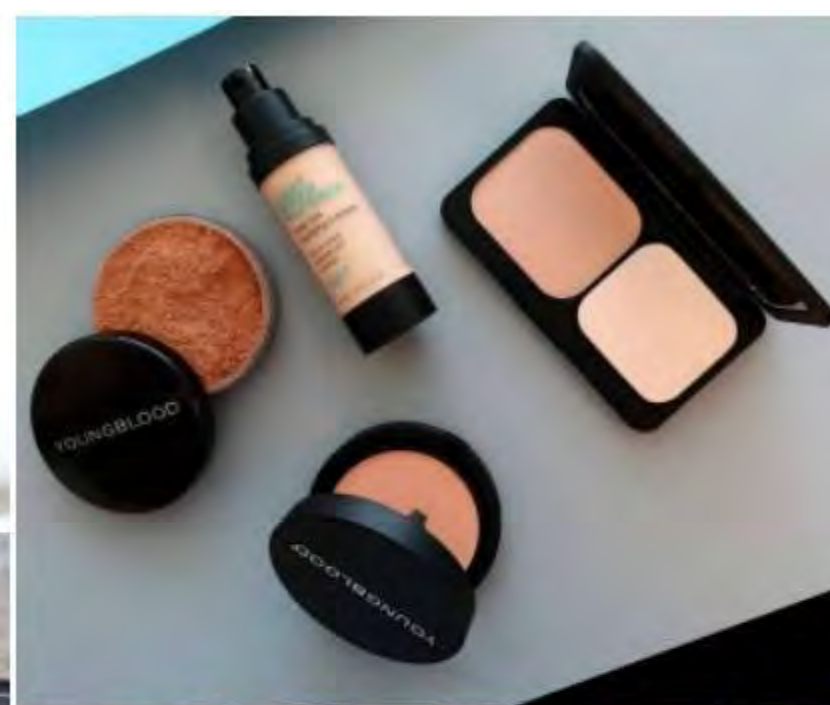


# Fashion





# Beauty



100% Natural \* Antibacterial \* Calming \* Focusin





# Christmas Glamour Fair

The Expat Fairs was mentioned in a post.

**EXPAT CHOICE ASIA** ExpatChoice.Asia  
4 December 2017 · 🌐

Like Page

Make Christmas Shopping Magical At The Fullerton Hotel Ballroom Monday 4 December 10:30am-8:30pm. ExpatChoice.Asia called in this morning at 11am and already 1000 people through the door. This is the Fair of fairs.... don't miss out on this extravaganza...Thank you The Fullerton Hotel Singapore for hosting and The Expat Fairs for your incredible organisation...

A video thumbnail showing a sign that reads "Christmas GLAMOUR The Fullerton Ballroom TODAY - 10.30 AM TO 8.30 PM". The sign is decorated with Christmas ornaments and a play button icon is overlaid.

Christmas Glamour Today Only Monday 4 December The Fullerton H...  
01:22

11 4 Comments 4 Shares 1.3K Views

The Expat Fairs was mentioned in a post.


**Sassy Mama Singapore**  
10 November 2017 · 🌐

Like Page

As we all know, 'tis not only the season to be merry. It's also the season to be shopping! Check out our handy guide to the best fairs happening in 2017 - laid out in chronological order so you can plug 'em in your diary (cos we are super kind like that!)

Boutique Fairs Singapore The Expat Fairs NCA Cluny Court Orchard Road The Fair Christmas Wonderland at Gardens By The Bay German European School Singapore Farmers' Markets at Loewen Gardens The Tanglin Club Expat Traders Asia Mercure Singapore on Stevens Public Garden South Beach Avenue

<https://www.sassymamasg.com/christmas-shopping-guide-2017-.../> ✓

A festive image featuring a gold gift box with white stars, a lit candle, and white star-shaped ornaments hanging from a branch.

SASSYMAMASG.COM  
**Holiday Fairs, Christmas Fairs for Festive Shopping and Christmas Gifts** ✓

Learn More

19 2 Shares

The Expat Fairs was mentioned in a post.

**EXPAT CHOICE ASIA** ExpatChoice.Asia  
29 November 2017 · 🌐

Like Page

Best Quality Christmas gifting ideas at The Expat Fairs The Fullerton Hotel Singapore Monday 4 December ONE DAY ONLY.....please don't miss this wonderful coming together of vendors with exceptional quality items to sell. Some of the suppliers you can meet and get up close to these gifts include The LAB Fragrances, Chagaan Luxury Mongolian Cashmere, Colour Addict and Coopita to name just a few.....This is going to be HUGE!!!!

A collage of various Christmas gifts including a blue perfume bottle, a necklace, a nutcracker, a pink wallet, a baby stroller, and a small dog.

EXPATCHOICE.ASIA  
**The Expat Fairs Make Christmas Shopping Magical At The Fullerton Hotel Ballroom...**

Learn More

You and 18 others 1 Comment 18 Shares



# Our Fairs

## Novotel on Stevens

- Summer Fair

Approx. 300 -400 visitors to each fair and approx.

50 – 60 vendors



**EXPATFAIRS**  
PRESENTS

# AMAZING SUMMER FAIR

**16TH JUNE 2018 - 10AM - 5.30PM**

Hello Summer, Goodbye Spring!

At this Amazing Summer Fair you will meet our curated group of vendors, selling everything from arts and crafts, jewelry to home decor and furniture, stationery to men's goods! Don't forget the Wine Tasting too! Something for everyone!

**MUST TRY!**

- 🍷 Complimentary gourmet coffee for all shoppers
- 🍷 Tapas Tasting by hotel's Executive Chef Saiful Effendy 11am to 1pm
- 🍷 Mixology Smoked Cocktail Tasting 2.30pm to 4.30pm
- 🍷 Bring the kids for Free live cartoon caricature sketch 2pm to 4pm
- 🍷 25% F&B vouchers for Novotel's Winestone & Food Exchange

**NOVOTEL ON STEVENS**  
ORCHARD DISTRICT,  
28 STEVENS ROAD, #01-01  
SINGAPORE 257878

**MEDIA PARTNER**  
**The Finder**

**DIGITAL PARTNERS**

 **EXPAT CHOICE**  
.ASIA

 **Angloinfo**  
SINGAPORE

 **LITTLE STEPS**  
www.littlestepsasia.com

For more info: [www.theexpatfairs.com](http://www.theexpatfairs.com)







# Amazing Summer Fair

**The Expat Fairs** 11 hrs · 🌐

Tapas your tastebuds this Saturday at the Amazing Summer Fair! Novotel's own executive chef, Chef Saiful Effendy, will delight your palate with tasters that include the finery of Jamon Iberico ham.

Whet your appetite further with the chance to win one of the 4 pairs of \$50 vouchers for Winestone, Novotel's in-house Mediterranean restaurant! In fac... [Continue reading](#)



The Expat Fairs was mentioned in a post. ...

**EXPAT CHOICE .ASIA** ExpatChoice.Asia 12 June · 🌐 [Like Page](#)

There will be something for everyone at this hotly-anticipated fair. Shop for one-of-a-kind items from vendors selling arts and crafts, jewellery, home décor, furniture and stationery – and pick up something special for dad along the way at The Expat Fairs Amazing Summer Fair this coming Saturday




EXPATCHOICE.ASIA

**The Amazing Summer Fair Saturday 16 June 2018: Shop For Unique Finds As You Celebrate Father's Day With Fre...**

The Expat Fairs was mentioned in a post. ...

**EXPAT CHOICE .ASIA** ExpatChoice.Asia 2 June · 🌐 [Like Page](#)

Ladies, get this Awesome Fair in your diary. The Expat Fairs brings you their next instalment of shopping wonderment. Don't miss this...



EXPATCHOICE.ASIA

**The Amazing Summer Fair Saturday 16 June 2018: Shop For Unique Finds As You Celebrate Father's Day With Fre...**

4 2 Shares

[Like](#) [Comment](#) [Share](#)



# Our Fairs

## Sustainable Fairs, Novotel on Stevens

- Christmas Fair
- Easter Fair

Approx. 150-250 visitors  
to each fair

Approx. 20+ vendors



### SUSTAINABLE CHRISTMAS FAIR

Sustainable Living . Social Ventures  
Shop for Good Causes

Enjoy

- fair trade produce & edible treats
- artisanal fashion & jewelry from local talents
- beautiful Christmas decor & homeware from tribal artisans
- ArtSE will be showcasing their talents with a live demonstration on Klaypel Art Therapy 2pm – 4pm
- 19 Students from International Fashion Business from Raffles college showcase their Sustainable Designs Project

**Free Admission for All Visitors**  
Enjoy a 25% Winestone lunch or dinner voucher from the day's dining.

Event by: **Love ARTISANS**  
1st artisans platform in Asia

Supported by The Expat Fairs  
www.theexpatfairs.com

WINESTONE  
@winestone.sg  
Facebook & Instagram

VENUE PARTNER: **NOVOTEL**  
HOTELS & RESORTS  
SINGAPORE

MERCURE  
HOTELS  
SINGAPORE

Media Partner: **The FINDER**  
Sustainable Living & Dining Asia

EXPAT CHOICE  
ASIA

In Support of: **Raffles**  
Students from International Fashion Business  
Raffles College of Higher Education



### SUSTAINABLE EASTER FAIR

Saturday, April 20th, 2019  
12.00pm - 7.00pm  
Winestone,  
Mercure Singapore on Stevens,  
30 Stevens Road

Showcasing over 20 sustainable businesses such as:

Arthur Zaaro • Ashley Living • BEU Collective  
Boxes n Things • Caring for Cambodia • Cindy Low Collections  
Creations by Magali • EDEN+ELIE • Handmade Bazaar  
Harriette Kylian • Inspired Arts • Kildi Photo • Ma Te Sai  
Malayan Tigers • Michelle Schulz Collection • Papa's Grove  
Rachelle The Rabbit • Rani's • The Eco-Statement  
The Hatter and The Hare • Tsugu • UBU Swimwear

Let the kids create collage Easter eggs with *Inspired Arts*,  
using a range of beautiful paper and materials!

Be one of our lucky draw winners and win fantastic prizes, such as:

- Cooking class voucher worth \$100 from The Expat Kitchen,
- Holiday Camp voucher worth \$300 from Inspired Arts
- Dining vouchers worth \$200 courtesy of Winestone
- ....and many more!

Make a date with us on 20<sup>th</sup> April 2019!

FOR MORE INFO VISIT  
f i t  
TheExpatFairs.com  
@theexpatfairs

WINESTONE  
@winestone.sg  
Facebook & Instagram

Event by: **CLUB artisans**  
Supported by The Expat Fairs

Venue Partner: **NOVOTEL**  
HOTELS & RESORTS  
SINGAPORE

MERCURE  
HOTELS  
SINGAPORE

Media Partner: **The FINDER**  
Sustainable Living & Dining Asia

Digital Partner: **EXPAT CHOICE**  
ASIA

Co-Sponsors: **Inspired Arts** **Raffles**  
EDUCATION







# Our Upcoming Fairs

## Fullerton Christmas Fair

Approx. 600-700 visitors, 90-100 vendors expected

## Sustainable Fairs

- September
- Christmas

Approx. 200 visitors, 20 vendors expected

## Beautiful Autumn Fair

Approx. 500 visitors, 100 vendors expected



*Beautiful*  
**AUTUMN FAIR**

**AT SHERATON TOWERS**  
29 OCTOBER 2019 · 10.00AM - 7.00PM

*Perfect time to shop for your home and start Christmas Shopping early*

FASHION  
HOME  
KIDS  
GOURMET  
LIFESTYLE

Sheraton Towers  
Ballroom level 2  
39 Scotts Rd  
Singapore 228230

  Accepted  
info@theexpatfairs.com

Media Partner:  Digital Partner: 

**EXPATFAIRS**



**ONE DAY ONLY**  
*Christmas*  
**GLAMOUR**  
*at The Fullerton Hotel*  
2nd December (Monday)  
Beautiful gifts & exquisite food

**FREE ADMISSION FOR ALL VISITORS**  
For more info: [www.theexpatfairs.com](http://www.theexpatfairs.com)

Event by: **EXPAT FAIRS**



December 7 & 8, 2019  
Saturday & Sunday  
12.30pm - 7.00pm

Winestone,  
Mercure on Stevens,  
30 Stevens Road

**SUSTAINABLE CHRISTMAS FAIR**  
Sustainable Living · Social Ventures  
Shop for Good Causes

**Free Admission for All Visitors**  
Enjoy a 25% Winestone lunch or dinner voucher from the day's dining.







# Our Advertising Options

There is much more to online advertising than simply placing an ad on the Internet and seeing what happens. The most effective advertising campaigns combine numerous number of interconnected elements, all of which perform unique functions to maximize the campaign's potential. We can help you create a digital marketing campaign to get the best results for your brand.

## Visual Ads

Visual advertisements like banner or block ads are an effective way to get your message seen. We offer various positions across all of our site webpages. Ads are to be submitted as .JPEG, .PNG or .GIF in a quality resolution and with a link to content.

## Banner

728x90



## Side Block

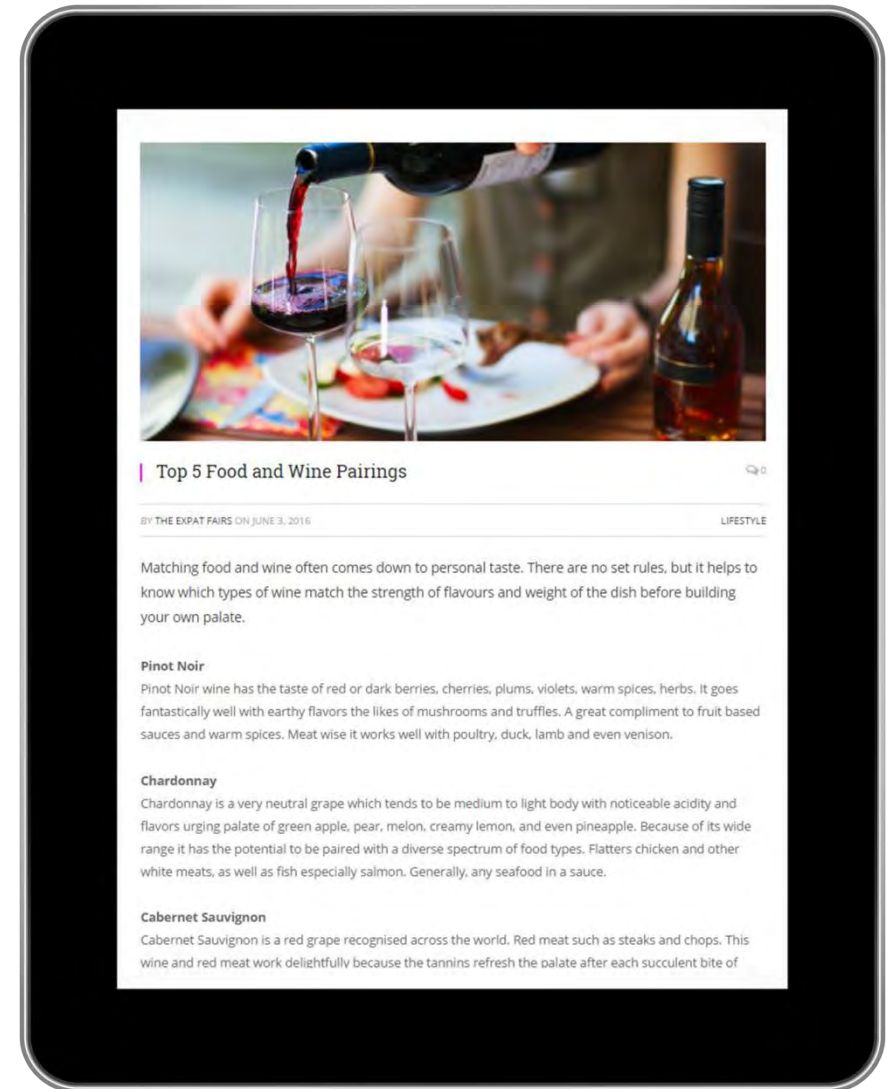
250x300





## Advertorials

- Editorial content featured on websites. A subtle way of delivering your products and services to consumers
- More detailed description based on 3rd party endorsement of your product and services
- Advertorial can be hyperlinked to your website which will drive more traffic to your product/ services website
- An informative article that helps readers to engage with your product or brand.
- Stays online permanently and can be found via keyword or tag searches



Advertorial for *bottlesXO*



# Our Advertising Options

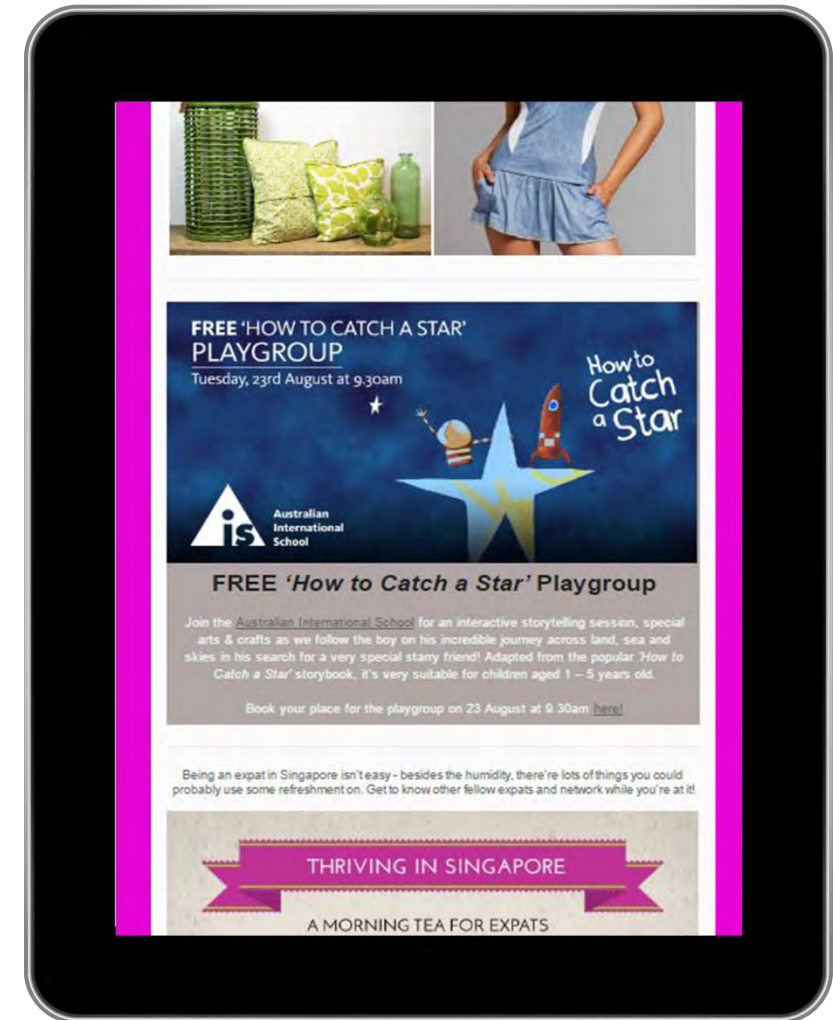
## Email Marketing

Email marketing is one of the most common elements in an online advertising campaign. Some advertisers launch email-only campaigns to highlight time-specific offers or content downloads, whereas others use email to complement their other digital marketing channels.

## E-Newsletter

Full of the latest business news, it also features in-depth articles on the hot issues, brand spotlight, plus all the latest trends and advice.

## A selection of Clients



rentFarEast.com



**Club Med**  
Premium all-inclusive resorts

**PAUL**  
IMMIGRATIONS

**FWD**  
takaful

**IFS**

  
**ST. JAMES'S PLACE**  
WEALTH MANAGEMENT

**SRT**  
Singapore Repertory Theatre



# Our Advertising Options

## Sponsored Content

Many advertisers choose to utilize sponsored campaigns. Sponsored updates on social media platforms like Facebook, Twitter and Instagram can reach new customers and audiences, and generate more website traffic for your product or brand.

With the right visual imagery and copy, posts collect more likes and follows, potentially generating more likes and follows on your social pages as we tag your accounts in our posts.





## IOM

### What is Integrated Online Marketing?

Brand exposure on digital platform such as websites, social media, search engines, blog posts, banner advertising etc.

### Why IOM is a better option?

The internet is here to stay, and gone are the days of phone books and print advertising. While these mediums still exist, more than 3 billion people are now using the Internet, according to the United Nations agency that oversees international communications. This means that your brand needs to have its very own place online, so your consumers, fans and followers can find you or your products easily. The IOM package offers you a cross selection of digital marketing spread over a 12 month period to maximise your advertising spend and exposure.





# Our Rates

Digital Ad Type	Description	Price SGD	1 Week	2 Weeks	1 Month
Home Page Leader Board 728x90 On rotation *Exclusive additional cost	Image with clickable link on homepage header		\$915	\$1500	\$2020
Events Page Leader Board 728x90 On rotation *Exclusive additional cost	Image with clickable link on events header		\$850	\$1305	\$1825
Other Pages Leader Board 728x90 On rotation *Exclusive additional cost	Image with clickable link on any other page not specified above		\$720	\$1175	\$1500
Mid Page Leader Board 728x90 On rotation (Home Page) *Exclusive additional cost	Image with clickable link on mid page on any page		\$850	\$1305	\$1825
Home Page Side Block Top 250x300 On rotation *Exclusive additional cost	Image with clickable link on top position on homepage		\$720	\$1175	\$1500
Side Block all other positions 250x300 On rotation *Exclusive additional cost	Image with clickable link on mid position on all pages		\$615	\$825	\$1240



# Our Rates

Digital Ad Type	Description	Price SGD
Full site Top Leader Board Package	Your 728x90 banner will be exclusive across all our pages (Home, Featured, Shopping, Events, Lifestyle, Business Listing, Gallery, Contact Us) for a one month period	\$4000
Full Site – Side Block Package	Your 250x300 Side Block Ad will be exclusive across all our pages (Home, Featured, Shopping, Events, Lifestyle, Business Listing, Gallery, Contact Us) for a one month period	\$2700
Side Block – 4 Sections Package	Your 250x300 Side Block Ad will be across 4 pages (Featured, Shopping, Events, Business Listing) for a one month period	\$1700



# Our Rates

Ad Type	Description	Price SGD
Advertorial	An advertorial is an exclusive article that features your brand only	\$1500
IOM & Fair Bundle	The above IOM package with the addition of a table at 2 fairs of our selection.	\$2700
Buy In	Your brand is featured in an article with other brands	\$700
E-Newsletter Insert	Copy of up to 50 and 1 image inserted in to bi monthly e-Newsletter	\$1700
Dedicated EDM	Dedicated EDM of client to 18,500 of our database	\$4000
Sponsored Social Media Content	1 sponsored post to Facebook , Twitter and Instagram	\$700
Integrated Online Marketing	The IOM package offers you a cross selection of digital marketing spread over a 12 month period to maximise your advertising spend and exposure.	\$1700

# Our Contacts



info@theexpatfairs.com



theexpatfairs.com

## For Advertising / Sales enquiries:

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